



### **Course Description**

#### **MAN3888 | Project Leadership | 3.00 credits**

Students will learn the fundamentals of management vs. leadership, monitoring/ controlling, delegation, personal traits, communication, and people management when in a leadership role. The specifics include techniques and strategies using the company's vision and project charter needed to effectively manage, lead and direct a team to ensure reaching project objectives. As part of this process, students will determine their personal leadership traits and approach.

### **Course Competencies:**

**Competency 1:** The student will understand how to build and gain support for new projects by:

1. Evaluating what is involved in gaining support for a project, why it is important, and how to do it
2. Exploring because gaining support is important from the standpoint of stakeholders, technology, resources, and change management. How does it affect the communication plan and support channels and align the project with the organization's goals for the successful completion of the project?
3. Deciding what's Involved in Gaining Support, stakeholder emotional or psychological commitment, and financial resources necessary to complete your project
4. Demonstrating how to gain support for the project by identifying all stakeholders, planning a communication approach with stakeholders, and executing the plan

**Competency 2:** The student will explore how to monitor and control during a project by:

1. Explaining the importance of designing an efficient plan for monitoring – Including designing an effective plan for the project monitoring process. This is done by identifying key areas in the project life cycle that need continuous attention, setting targets that are not difficult to attain by team members, tracking resources that are available human, physical, and technological, and, of course, project outputs, including efficiency and quality of the output
2. Demonstrating how to design effective report management structures – exploring meetings with the team members, acquiring clear pictures about project projects, and identifying the problems. These structures will include budgeting, team performance, deadlines, and the ability to pass information to top-level management
3. Exploring recommendations for project improvement – how are information and feedback collected as well as recorded? Including advice and ideas from the top-level management teams. What reporting management mechanisms effectively pass the information among the team members, top-tier management, and other people linked to the project process
4. comparing different guidelines that ensure recommendations are followed accordingly – To include teams working according to guidelines given by the client, recommendations made by the top management are implemented by the production team. Explore the use of technology to track the performance of their team members and use it to recognize the top performers

**Competency 3:** The student will comprehend how Delegation and influential leadership affect project management by:

1. Exploring organizational intelligence – including two sides of the organization, the formal and informal structures
2. Demonstrating promotion of self and Team – authentically self for the right reasons to help gain an audience and put on a show to spotlight events. The promotion of team capabilities and ideas across the organization enhances collaboration
3. Discussing how to build & maintain a foundation of trust – trust helps to tap into the team's total commitment, capabilities, and creativity the group can offer. Explore the behaviors that foster trust and the balance between toughness and empathy
4. Explaining leverage networks - influence others and cultivate the power of networks. Use an organization's dynamic structures to develop personal networks and continually grow and strengthen them

**Competency 4:** The student will review personal traits of leadership by:

1. Learning about different leadership assessment tools and completing at least one personal assessment instrument
2. Identify the different management assessment instruments and complete at least one personal management assessment instrument
3. Summarizing personal leadership and management skill sets

**Competency 5:** The student will review Leadership vs. Management with employees, peers, and management by:

1. Defining an organizational vision – describe what constitutes an organizational vision, techniques to communicate an organizational vision, how organizational vision is created, and if an organizational vision has been accepted
2. Defining the dynamics of management and leadership theories - identify dynamic leadership styles, how teams are constructed, and skills needed to deal with crisis situations
3. Describing the most accepted leadership theories - characteristics of each primary leadership theory, matching leadership theories to situational cases, and list components of each theory

**Learning Outcomes:**

- Communicate effectively using listening, speaking, reading, and writing skills
- Solve problems using critical and creative thinking and scientific reasoning
- Formulate strategies to locate, evaluate, and apply information